

Riverbend Festival

June 10 – 18, 2011 – Riverbend is a nationally recognized music festival featuring more than 100 artists performing on six stages along the banks of the Tennessee River. The festival site is located at the 21st Century Waterfront.

Celebrating its 30th year of making music, Riverbend has grown from an attendance of 1,000 to 650,000 annually and earned recognition as “Chattanooga’s Family Reunion.”

Main stage entertainment for Riverbend 2011 includes Miranda Lambert, Huey Lewis and the News, The Beach Boys, Casting Crowns and many more!

Festival highlights include the acclaimed Children’s Village, the hottest festival foods in the country, sponsor and vendor exhibit booths and a musically choreographed fireworks grand finale to close the festival.

Special advance-rate admission pins are available for only \$24 (limit 4) with BlueCross Riverbend Run & Walk registrations until June 7 (while supplies last). Pins allow admission to the festival for all eight days; children 10 and under are admitted free with adults.

Riverbend Festival Admission pins are available at area Kangaroo Express (The Pantry) stations, May 1 through Midnight June 9 for \$30. Pins are \$40 at the gate.

BlueCross Riverbend Run & Walk Information

Date: Saturday, June 18, 2011

Registration: 6:30-7:30 a.m. ET

10K & 5K Race Start Time: 8 a.m. ET

5K Run & Walk Start Time: 8 a.m. ET

1-Mile Fun Run & Walk Start Time: 8:05 a.m. ET

The 10K (6.2-Mile) and 5K (3.1-Mile) Races

are competitive events with age/gender categories and awards. Competitors will be issued a timing device attached to their race numbers which they will pin to the front of their shirts during the race. Runners who fail to wear their timing device during the entire 10K or 5K race will be disqualified from receiving any award.

The 10K & 5K & the 1-Mile Fun Run & Walk

are non-competitive events designed to encourage everyone, especially families, to take steps toward a healthy lifestyle. Wheelchairs and strollers are encouraged. Bicycles, skateboards and in-line skates are not allowed.

Prizes: Each participant will receive a 2011 BlueCross Riverbend Run & Walk T-shirt and race packet (see packet pickup). Door-prize drawings will be held during the awards ceremony following the race (must be present to win).

10K and 5K Awards will be presented after each race during an awards ceremony:

- 10K and 5K: 1st Overall, 1st Masters, 1st Grand Masters, male and female (see 10K and 5K Cash Awards below)
- 10K: three awards per age group, male and female 18 and under, 19-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70 and over
- 5K: three awards per age group, male and female 8 and under, 9-12, 13-18, 19-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70 and over

10K Cash Awards*: 1st place Overall winners, male and female, will receive \$100 cash awards. 1st place Masters (40 and over) winners, male and female, will receive \$50 cash awards. 1st place Grand Masters (50 & over) winners, male and female, will receive \$25 cash awards. 1st place 10K wheelchair Overall winner will receive \$100 cash award.

5K Cash Awards*: 1st place Overall winners, male and female, will receive \$50 cash awards. 1st place Masters (40 and over) winners, male and female, will receive \$25 cash awards. 1st place Grand Masters (50 & over) winners, male and female, will receive \$15 cash awards. 1st place 5K wheelchair Overall winner will receive \$50 cash award.

* All cash award winners will receive two tickets to the June 18 Riverbend Festival. Cash awards will be presented that evening at the Riverbend Festival. Winners must be present to receive cash awards.

Early Registration: Mailed registration forms and waivers must be received by June 13. Online registration at riverbendfestival.com ends June 15. Registration and packet pickup are available, June 10-17, at the Riverbend Festival (see below).

Early Packet Pickup: Registrants may pick up their T-shirts, run packets and Riverbend Festival pins (if ordered) at the BlueCross BlueShield of Tennessee tent located at the Riverbend Festival on the Chestnut Street side. Early pickup is available from 5:30 – 9:30 p.m., June 10-17, except on Monday, June 13, when the festival is closed for the Strut. You do not have to go into the Riverbend Festival to access the tent.

Waiver and Registration Form - One Person Per Form

The attached waiver must be completed, signed and returned with Registration Form.

IMPORTANT: Each entrant must read and sign the Waiver and Indemnification Agreement below and send it with the completed registration attached. In consideration of being permitted to participate in the BlueCross Riverbend Run & Walk, I, the undersigned, expressly assume all risk and injury or loss of life to myself and loss of or damage to property arising out of or in any way connected with my participation in the BlueCross Riverbend Run & Walk, and I hereby release Friends of the Festival, Inc., BlueCross BlueShield of Tennessee, Event Technical Services, Inc., the State of Tennessee or any of its agencies, and their respective agents, employees, representatives, volunteers, successors, and signees from any claims, demands, actions and judgments arising out of my participation in the BlueCross Riverbend Run & Walk. To the best of my knowledge, I have no physical restrictions which would prohibit my competing in the BlueCross Riverbend Run & Walk. I understand it would be in my best interest to consult my physician prior to my participation in the BlueCross Riverbend Run & Walk. I grant permission to have emergency medical personnel attend to me during my participation in the BlueCross Riverbend Run & Walk if it is deemed necessary or appropriate. I, the undersigned, understand that motorized vehicles and weapons of any kind are prohibited on the race course except by authorized race and emergency personnel. I, the undersigned, grant the BlueCross Riverbend Run & Walk sponsors, contractors and representatives the non-exclusive, perpetual and worldwide rights to record, by video tape, photograph or otherwise, in whole or in part, my name, voice, commentary, image, likeness, movements and biographical data, and to use the same, individually or in conjunction with others, for commercial or non-commercial purposes, in any manner, for any purpose without compensation. I, the undersigned, certify that I am at least 18 years of age.

Participant's Name _____

Signature _____ Date _____

Entrants under 18 years of age must have this agreement signed by their custodial parent or guardian. I certify that I am the custodial parent or guardian of the below-named participant, and I agree to the terms of this Waiver and Indemnification Agreement.

Participant's Name _____

Name of Custodial Parent or Guardian _____

Signature of Custodial Parent or Guardian _____ Date _____

Register online at riverbendfestival.com by 6/15
Please Print:

Full Name _____

Address _____ Apt.# _____

City _____ ST _____ Zip _____

Ph _____
Emergency Contact Telephone # _____

E-mail _____

Age on 6/18/2011 DOB _____

Male Female

T-shirt Size 2T YS YM YL
 S M L XL XXL

10K Competitive Race * 10K Run

5K Competitive Race * 5K Run or Walk

1-Mile Fun Run & Walk Wheelchair (check event above)

Entry Fees

Received by	6/7	6/8-6/17	6/18	
Seniors (60+) 10K or 5K	\$9	\$13	\$19	\$ _____
Adults 10K or 5K	\$15	\$19	\$25	\$ _____
Children (under 12) 10K or 5K	\$9	\$13	\$19	\$ _____

*Add for Competitive Timing Device +\$2 \$ _____

BlueCross Employee Discount (10K or 5K only)

Employee ID Number _____ -\$5 \$ _____

1-Mile Fun Run & Walk (all ages) \$8 \$10 \$10 \$ _____

Riverbend Festival Pins (discounted price) quantity _____ x\$24 \$ _____

Limit 4, Order on or before June 9,
see Early Packet Pickup

Total Enclosed \$ _____

Entry fee is non-refundable and non-transferable

Register online at riverbendfestival.com by 6/15

Make check payable and mail or deliver to

Friends of the Festival

180 Hamm Road

Chattanooga, TN 37405

Race Day Registration/Package Pickup

Late registration and packet pickup on race day are from 6:30 – 7:30 a.m. at the BlueCross BlueShield of Tennessee Gateway Building, 401 Martin Luther King Blvd., Chattanooga, TN, 37402. All registered participants will receive a race number. The first 1,600 registered participants are guaranteed T-shirts at packet pick-up. T-shirt sizes available are 2T-Toddler, YS-Youth Small, YM-Youth Medium, YL-Youth Large, S-Small, M-Medium, L-Large, XL-Extra Large, XXL-Double Extra Large. Size availability is first come, first served.

Employee Discount

BlueCross BlueShield of Tennessee employees may take \$5 off the regular race entry fee. Employees must indicate their employee ID number on the race registration form and deduct \$5 where indicated.

Parking Information

All race parking is at the Republic Parking garage at 301 W. 6th Street. Parking is **free**.

Questions?

Contact Race Director Rita Fanning at RitaFanning@mindspring.com, 423.309.1278 or visit www.riverbendfestival.com.

Directions

From Nashville: Take I-24 East to Hwy. 27 North (toward downtown Chattanooga). Exit onto MLK Blvd. Proceed straight onto Pine Street, the parking garage is located at the end of Pine Street.

From Atlanta: Take I-75 North to I-24 West. Follow Hwy. 27 North (toward downtown Chattanooga). Exit onto MLK Blvd. Proceed straight onto Pine Street, the parking garage is located at the end of Pine Street.

From Knoxville: Take I-75 South to I-24 West. Follow Hwy. 27 North (toward downtown Chattanooga). Exit onto MLK Blvd. Proceed straight onto Pine Street, the parking garage is located at the end of Pine Street.

Course

All races begin and end near the bottom of Cameron Hill Circle, Chattanooga, TN 37402. The 10K course has four water stops and the 5K course has two water stops. Powerade, Dasani water and fruit will be available in the finish area. Split times will be called at each mile of the 10K and 5K races. 10K and 5K courses are UST&F certified.

Sponsored by:



of Tennessee

